



**CXS**

**CYBERXSTUDIO**

CONCEPT TO SUCCESS

**CONTACT US**

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Website: [www.cyberxstudio.com](http://www.cyberxstudio.com)

**COMPANY**  
**PORTFOLIO**

“  
*Excellence* is never an accident. It is always the result of high intention, sincere effort, and intelligent execution; it represents the wise choice of many alternatives – choice, not chance, determines your destiny.

“Aristotle”

”

# About Us

We propel businesses with innovative software & digital marketing solutions



- ▶ Our journey started back in 2019.
- ▶ We are a diverse team of experienced professionals, harnessing the power our varied backgrounds to excel in supporting businesses
- ▶ We have come a long way having served hundreds of clients in-country & abroad with lots of value addition on the way
- ▶ We are committed to driving our clients to success and contribute as the force multipliers in enhancing the way cyberspace technologies can augment the business growth.

## Our Mission

To empower brands & businesses with advanced software solutions and digital marketing strategies that drive growth and success, while striving to inspire and engage audiences with impactful content and data driven campaigns

## Our Vision

To be the solution provider of first choice and an elite provider of web and marketing services, with growing capabilities to execute the full spectrum of global marketing efforts for any niche

**Reach the Right Audience, at the Right Time, with the Right Content, on the Right Device**

# Our Team

1

## Diverse **Expertise:**

We are experts in branding, SEO, content marketing, social media, PPC, and analytics.

2

## SEO & **Analytics:**

We boost online visibility with SEO while our analysts refine strategies using campaign data.

3

## Strategy & **Innovation:**

We design data-driven strategies and embrace new trends and technologies.

4

## Ad Campaigns & **ROI:**

We design impactful ads to drive conversions and maximise returns.

5

## Content & **Social Media:**

Our creators develop engaging content. Social media experts manage brand presence and community.

6

## Customer-centric & **Agile:**

We tailor campaigns to customer needs and quickly adapt to trends.

# Our Services



1

## Digital Marketing Services

We provide SEO, social media management, PPC, Google and Meta Ads, email marketing, and local SEO to enhance online visibility and drive growth.

2

## Content Marketing

We deliver strategic content marketing with website content writing and social media content to boost brand engagement.

3

## Ebook Solution

Our ebook editing services refine and perfect your content, ensuring a professional and polished final product.

4

## Branding and Media Strategy

Our services include building branding strategies, logo design, and developing brand manuals to strengthen your brand identity.

5

## Conversion Rate Optimization

We optimise your website's performance to improve conversion rates and maximise the effectiveness of your online efforts.

6

## AI Chatbot

Our advanced AI chatbot service provides 24/7 customer support and engagement..

7

## Graphics and Animation

We create stunning visuals through UI/UX design, video editing, social media graphics, and custom animations to engage your audience.

8

## Website Solutions

From design and development to custom and e-commerce websites, we provide complete website solutions to create an exceptional online presence.

9

## Data Solution

We offer clear insights to drive informed decision-making and optimise business performance.

# Approach & Methodology

- Brand Persona
- Audience Personas
- Competitors
- Digital Trends
- Latest Industry News
- Latest Developments/Innovations
- Adequate Tools Identification

- Content Strategy
- Research/Strategy
- Draft
- Editing/Review
- Iterations for improvement
- Approval
- Publishing in SM posts, Website, Ad campaigns, other tasks

- SEO Strategy
- Website optimization
- Search Engine Account Setup & Integration
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Analytics and tracking

## Research



## Creative Brainstorming



- Setting up goals
- Creative Discussions
- Presentation of creative ideas with action items
- Gathering/implementation of creative ideas
- Iterative follow up for value addition

## Content Creation



- Content Strategy
- Research/Strategy
- Draft
- Editing/Review
- Iterations for improvement
- Approval
- Publishing in SM posts, Website, Ad campaigns, other tasks

## Social Media Management



- SM Strategy
- Content production
- Website design & development
- Social Media posts and stories uploading
- Ads performance monitoring - CTR, CPL, follows, likes, engagements, reshares, leads etc.
- SM Analysis
- Reporting

## Search Engine Optimization



- SEO Strategy
- Website optimization
- Search Engine Account Setup & Integration
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Analytics and tracking

## Paid Ad Campaigns



- Banner Ads
- Display Ads
- Pay-per-click Ads
- Ads Retargeting
- Influencer Marketing

# Advanced Services



1

## Business Intelligence Services & Solutions

We provide tailored BI services that assist you to unlock the full potential of your data through insights and analytics.

2

## IoT Solutions & Services

We deliver comprehensive IoT solutions that connect and secure your devices, optimizing performance while minimizing risks.

3

## AI Services & Solutions

Our advanced AI solutions include intelligent AI chatbots to enhance operational efficiency, drive innovation, and boost customer engagement.

4

## Cloud Solutions & Services

We offer scalable cloud solutions that transform your infrastructure, ensuring flexibility, security, and cost-effectiveness.

5

## Back Office Support System

Our efficient support systems streamline operations, enhance productivity, and allow you to focus on core business functions.



**VALUED  
CLIENTS**









**MS9 CONSULTING**  
THINK BEYOND ✦



**SCOTTISH HIRE**  
IT & AV RENTAL PARTNER



**TECHNOLOGY RENTAL**

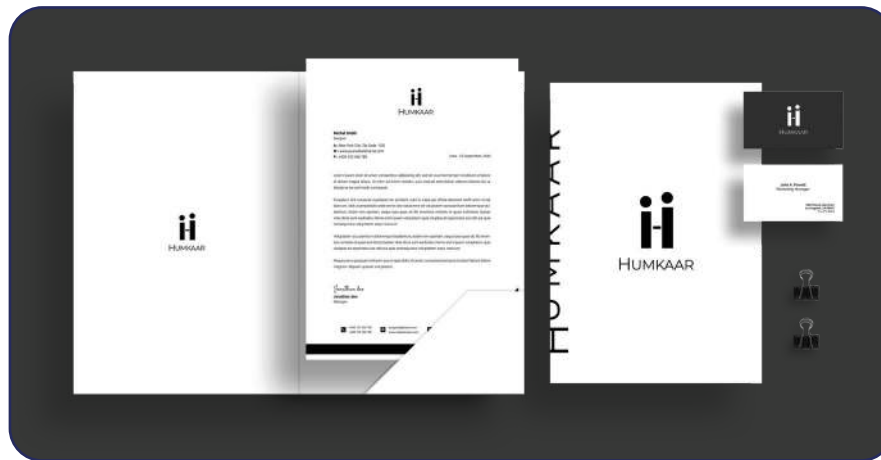
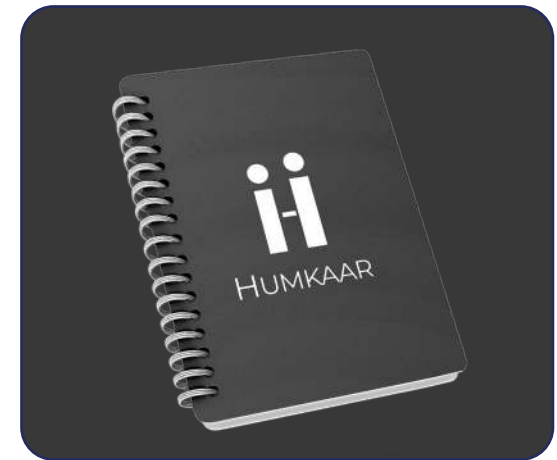


# Brand Collaterals







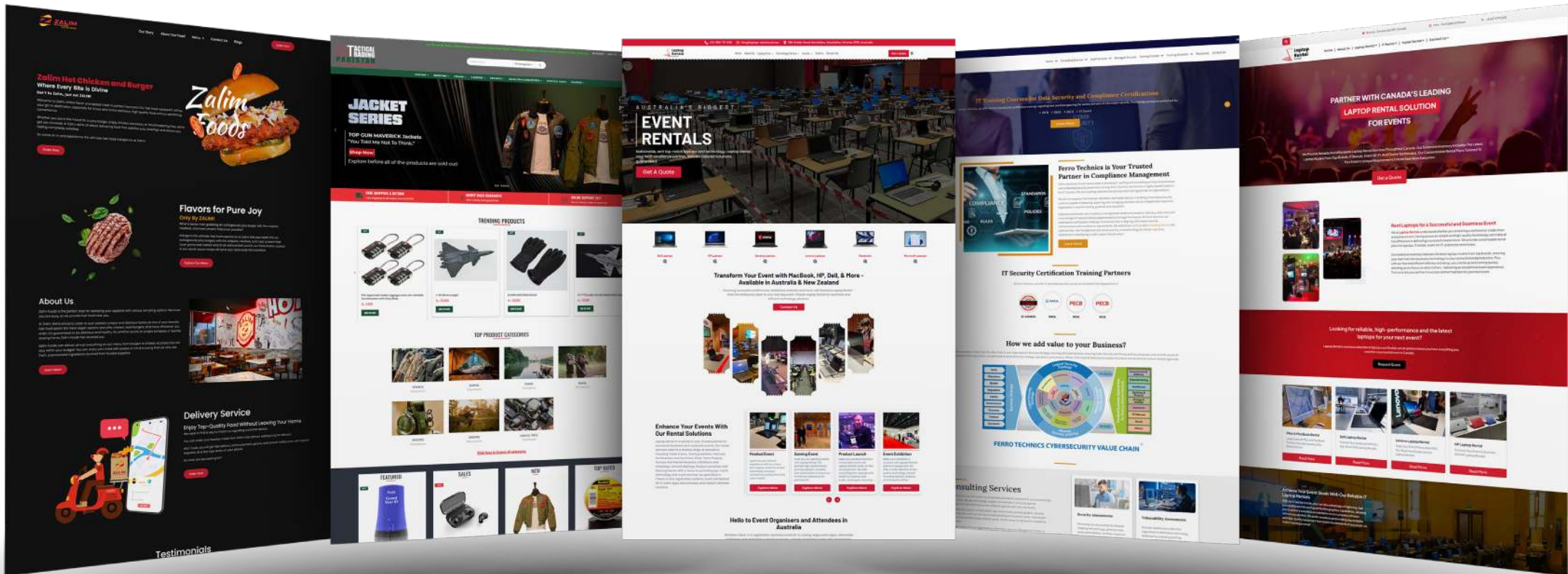


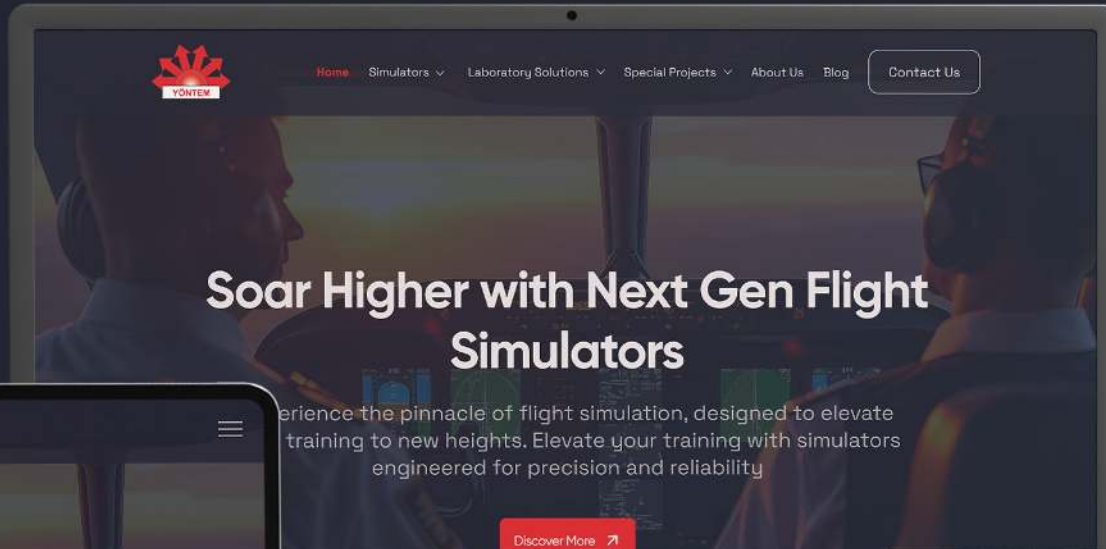


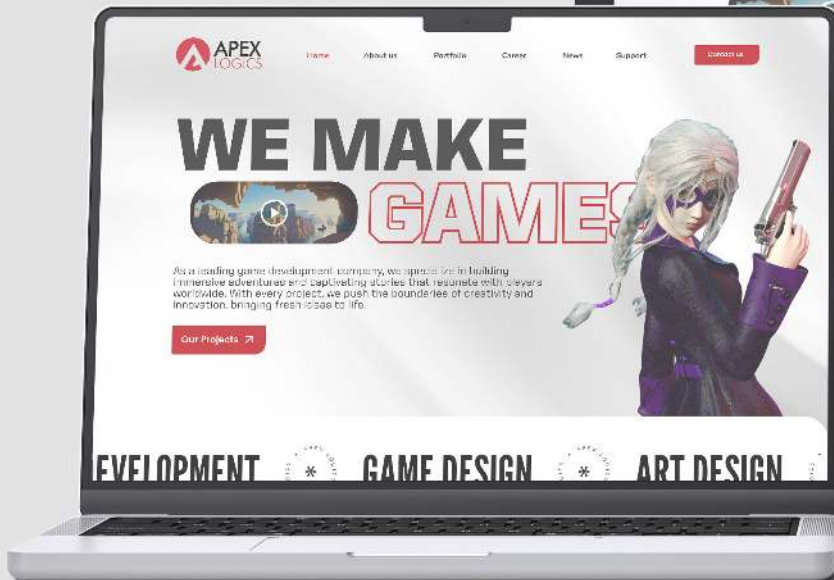


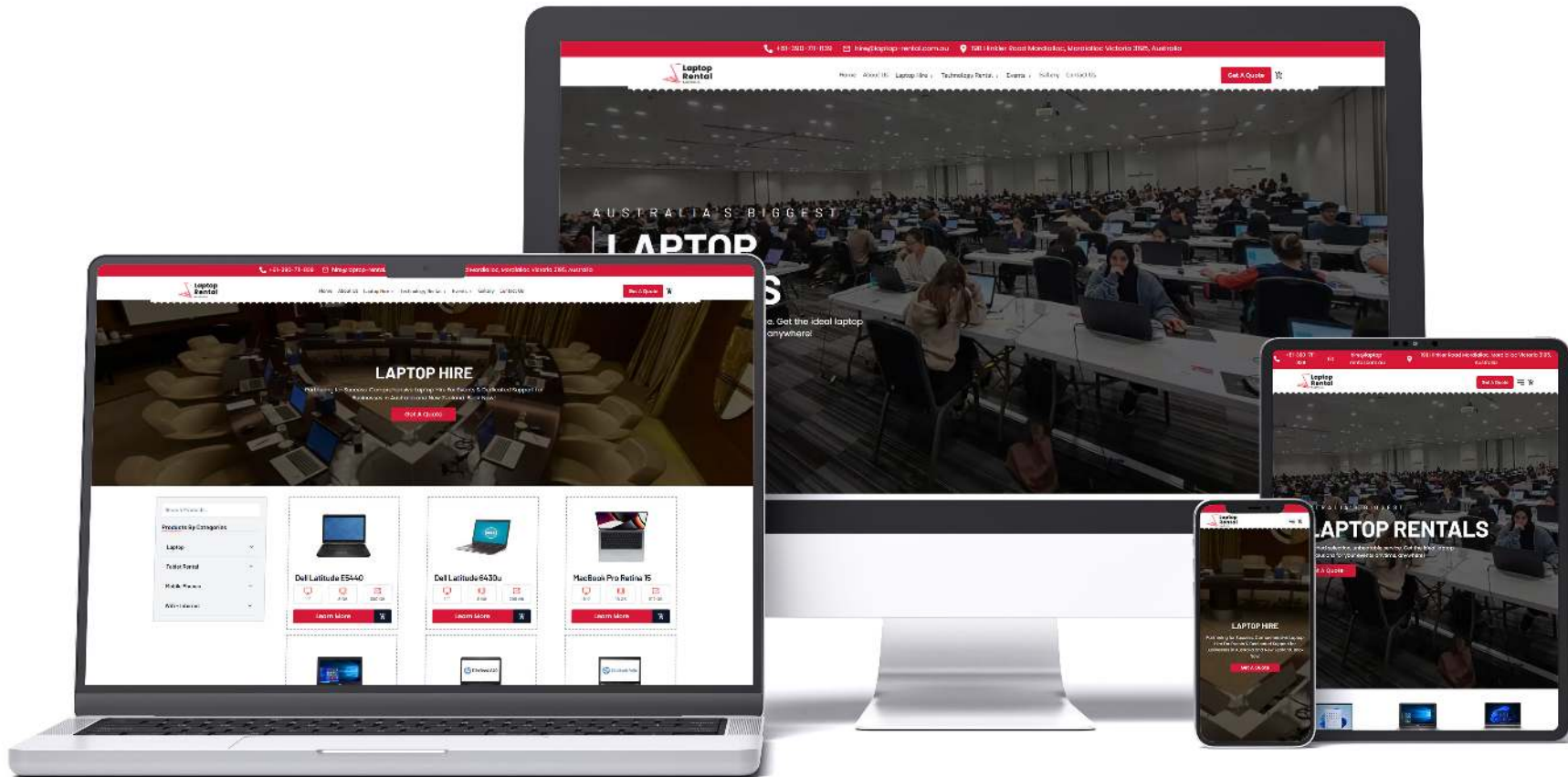
# Websites & Application

# Websites & Web Application





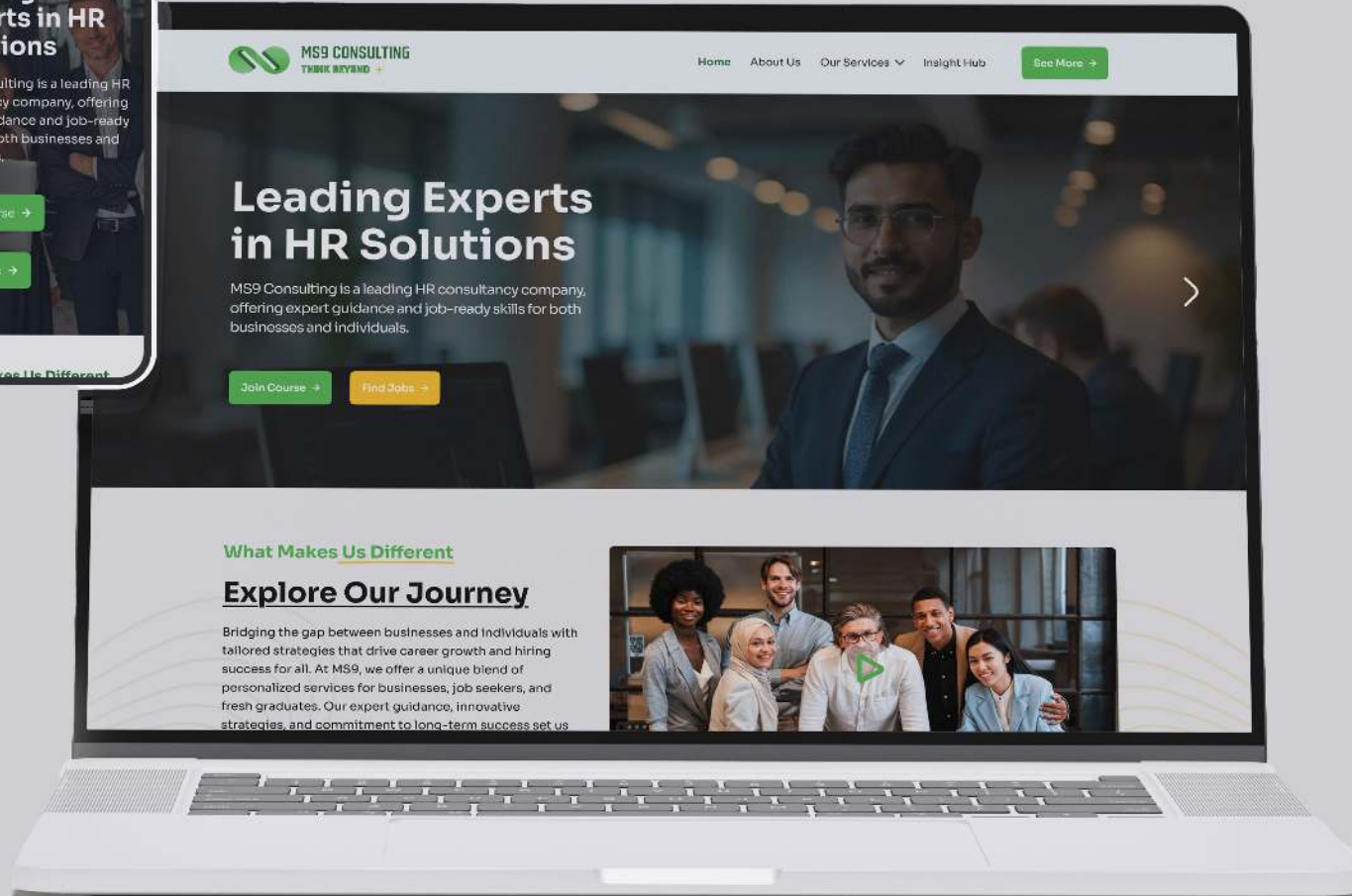






# MS9 CONSULTING

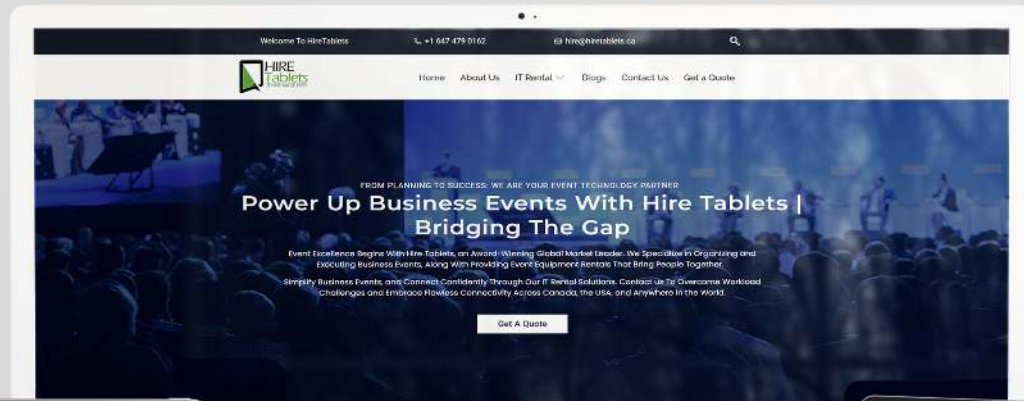
THINK BEYOND ✨





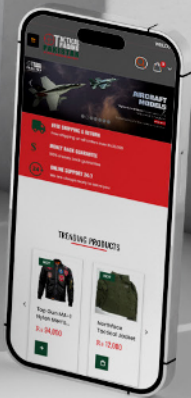
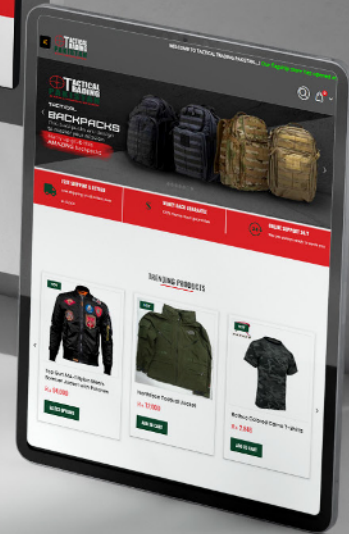
# NeuroSense Behaviour













## Scottish Hire | Gateway to Seamless Event IT Rentals

Welcome to Scottish Hire your trusted partner for elevating events with cutting-edge IT rentals. From small gatherings to large-scale events, your technology needs are covered.

### Get a Quote

Name

Phone

Email

Company Name

Event Date

Location

### Unlocking Possibilities | Beyond Just IT Rentals

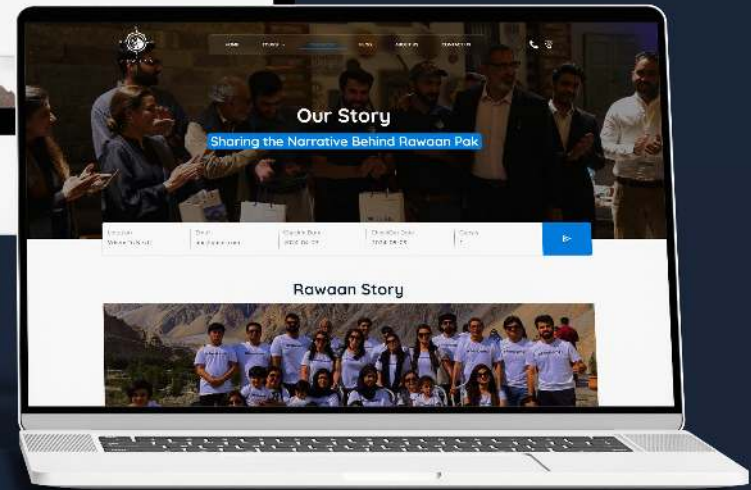
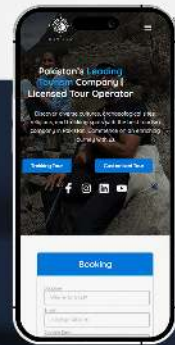
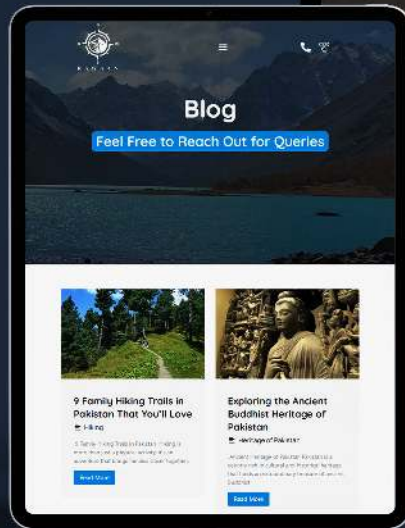
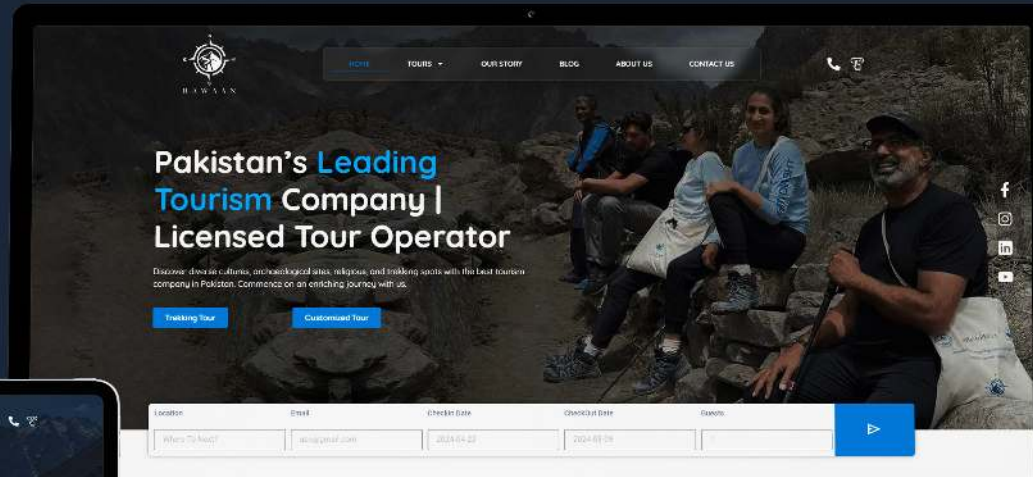
Unlock the business potential of technology for your events and business with Scottish Hire. You're more than just an IT rental service, you're an on-site partner.

### Laptop Hire Made Simple With Scottish Hire



### Business Laptop Rental | Unmatched Convenience for Event Gratitude

Whether you're looking for a laptop to use on-site for your business or need a laptop for your event, Scottish Hire has you covered. Our business laptop rental service is designed to provide you with the convenience and flexibility you need to get the job done. We offer a wide range of laptop models and configurations to suit your needs, and our rental process is simple and straightforward. Contact us today to learn more about our business laptop rental service and how we can help you with your next event.





# **Data Solutions & BI Dashboards**

Welcome Back, Kashif Din   
Here's what's happening with your store today.

View Reports



**192**  
**Total Clients**

Total revenue acquisition for today's period  
[See Statistics](#) →



**73**  
**Total Activity**

Total revenue acquisition for the current month  
[See Statistics](#) →



**23.907\$**  
**Total Outcome**

Total revenue acquisition for the period of the year  
[See Statistics](#) →

### Audience Heatmap

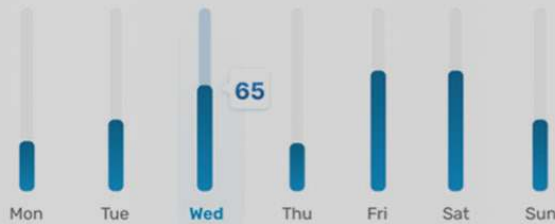
See insights on how your profile has grown and changed over time

All Countries ▼

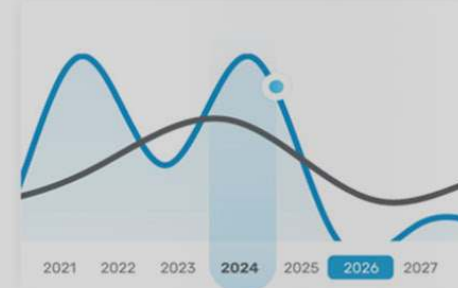


### Job Status

Warehouse ▼



### Top Clients



### Recent Job



**Laptop Rental**  
City: Australia

24/02/22 08:42 AM

[Detail Order](#) →



**Laptop Rental**  
City: Australia

24/02/22 08:42 AM

[Detail Order](#) →



**Laptop Rental**  
City: Australia

24/02/22 08:42 AM

[Detail Order](#) →



**Laptop Rental**  
City: Australia

24/02/22 08:42 AM

[Detail Order](#) →



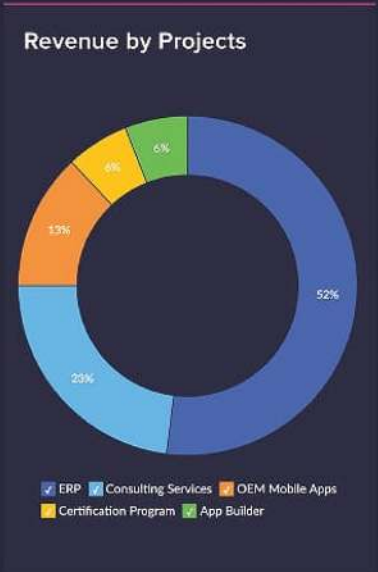
Revenue: Q1 2020  
**\$2.32M** ↑  
Q4 2019: \$1.87M

Expense: Q1 2020  
**\$42.76K** ↓  
Q4 2019: \$148.90K

Profit: Q1 2020  
**\$516.76K** ↑  
Q4 2019: \$471.63K

Revenue per Employee  
**\$110.01K**

Active Customers  
**3.63K**





Hi Imran,

Welcome to WOP

View Reports



Employers  
1250



Job Seekers  
5210

Active Users  
321



All Users  
321

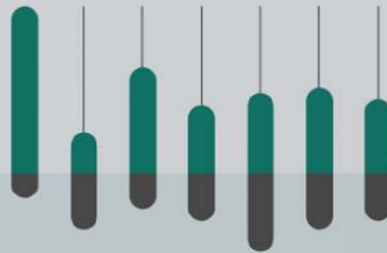


Employers Analysis



25.3%

On track



Job Seekers Analysis

49.9%

On track



All Users On track

Monthly

Employers

43.50%

+2.45%

Job Seekers

74.70%

-4.75%







# Social Media

**Celestial Energy**  
Let the sunshine into your life.

## IS IT TIME TO INVEST IN SOLAR

Let's Know Why?




Website: [www.celestialenergygpk.com](http://www.celestialenergygpk.com) | More info: +92 330 0358005

Read Caption

**Celestial Energy**  
Let the sunshine into your life.

## SUNLIGHT TO SAVINGS GO SOLAR SMART



[celestialenergygpk.com](http://celestialenergygpk.com)

**Celestial Energy**  
Let the sunshine into your life.

## RELIABLE POWER CUSTOM FIT



Website: [www.celestialenergygpk.com](http://www.celestialenergygpk.com) | More info: +92 330 0358005

**Celestial Energy**  
Let the sunshine into your life.

## Client's TESTIMONIAL

**A**

I had the good fortune to get my home Solar system from Celestial Energy. They gave me the best rates and was transparent throughout the whole process from planning to installation to activation. Every question I asked was answered in a satisfactory manner.

Abdullah Ali Khan


★★★★★

Website: [www.celestialenergygpk.com](http://www.celestialenergygpk.com) | More info: +92 330 0358005

**Celestial Energy**  
Let the sunshine into your life.

## ARE YOU A NEW TECH SUPPORTER OR A GREEN GUARDIAN?

Let's Promote Solar Energy with Us



OR

Website: [www.celestialenergygpk.com](http://www.celestialenergygpk.com) | More info: +92 330 0358005

**Celestial Energy**  
Let the sunshine into your life.

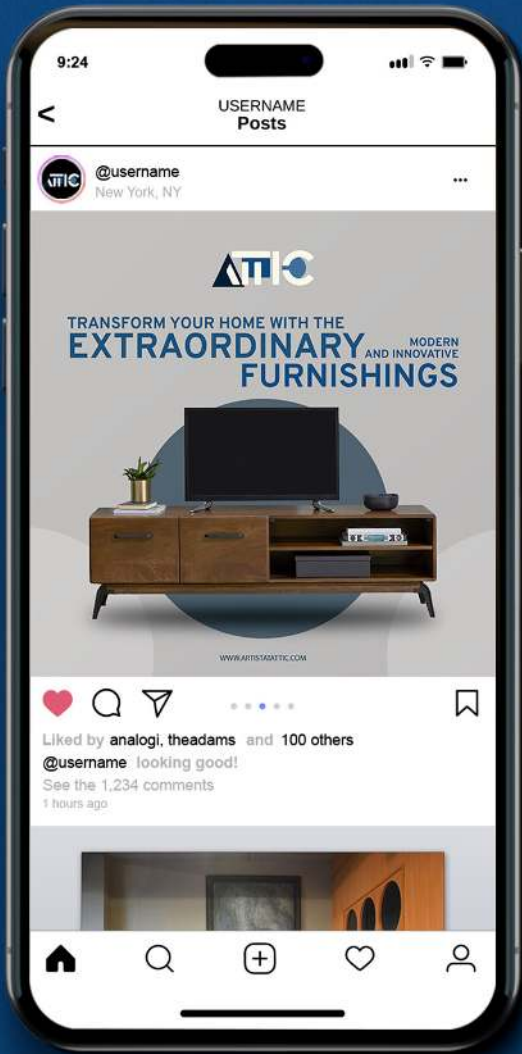
**MYTH**

Solar panels are prone to damage from wind, birds and more

**TRUTH**

Solar panels have toughened glass to prevent easy breakage

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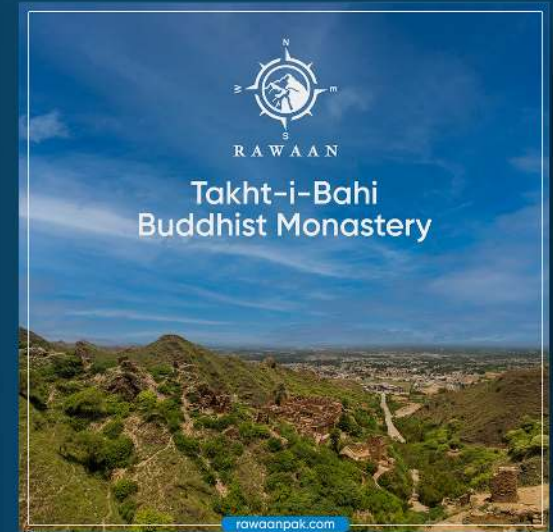
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for an Impressive  
*Home Outlook*

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*Reshape Spaces With Elegant*  
**FURNITURE DESIGNS**

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Guide to Pakistan

▼


  
Guide to Pakistan

○ Preserving Heritage  
Promoting Culture




Kalash Culture Preservation Project

▼

  
Guide to Pakistan

○ Ranked Among World's  
Cheapest Cities



Numbeo Global Cost of Living Index 2024

  
Guide to Pakistan

○



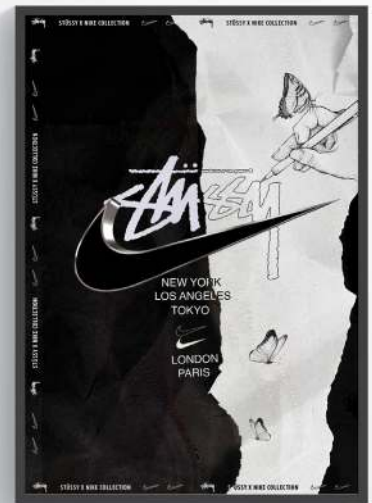
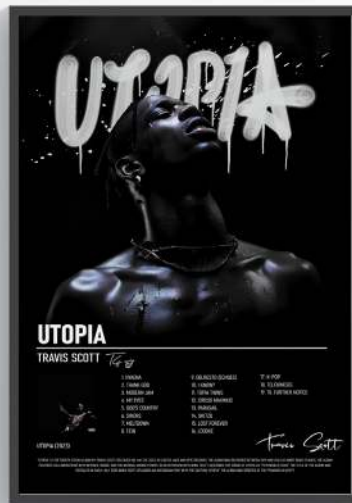
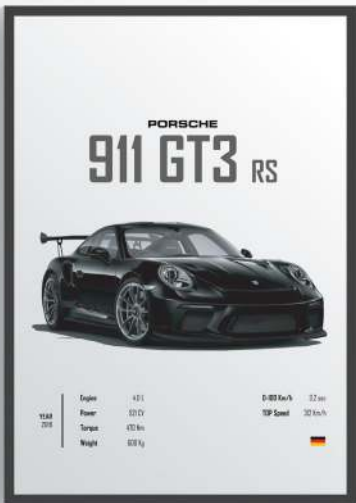
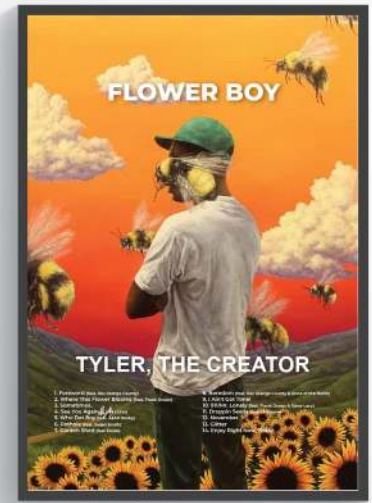
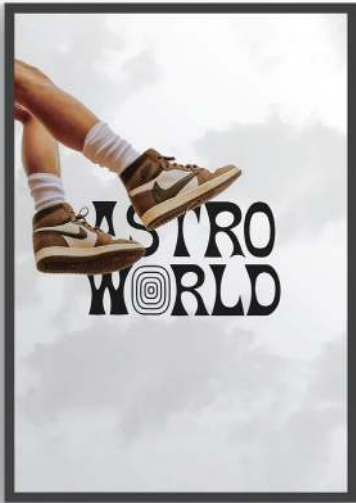
ﷺ

Milad un nabi  
M U B A R A K

[www.guidetopakistan.pk](http://www.guidetopakistan.pk)



# Poster Designs



# CXS

CYBERXSTUDIO

CONCEPT TO SUCCESS

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