




**CXS**

**CYBERXSTUDIO**

CONCEPT TO SUCCESS

Portfolio

The background is a solid orange color with a repeating pattern of lighter orange triangles pointing in various directions. Large, stylized orange quotation marks are positioned on the left and right sides of the image, framing the central text.

"*Excellence* is never an accident. It is always the result of high intention, sincere effort, and intelligent execution; it represents the wise choice of many alternatives - choice, not chance, determines your destiny."

Aristotle

# About Us

We propel businesses  
with innovative software  
& digital marketing  
solutions

## Our Mission

To empower brands & businesses with advanced software solutions and digital marketing strategies that drive growth and success, while striving to inspire and engage audiences with impactful content and data driven campaigns

## Our Vision

To be the solution provider of first choice and an elite provider of web and marketing services, with growing capabilities to execute the full spectrum of global marketing efforts for any niche

Reach the Right Audience, at the Right Time,  
with the Right Content, on the Right Device

- ▶ Our journey started back in 2014 as Hazwar Support Services and **CyberX Studio was formed in 2020**
- ▶ We are a diverse team of experienced professionals, harnessing the power of our varied backgrounds to excel in supporting businesses
- ▶ We have come a long way having served hundreds of clients in-country & abroad with lots of value addition on the way
- ▶ We are committed to driving our clients to success and contribute as the force multipliers in enhancing the way cyberspace technologies can augment the business growth

# Our Team

**Diverse Expertise:** Our team is a blend of experts in various domains such as branding, strategies development, SEO, content marketing, social media, email marketing, PPC advertising, conversion rate optimization, data analytics and more

**Strategy Designers:** They craft data-driven strategies that resonate with the target audience, ensuring every marketing investment delivers optimal results

**Content Creators:** Creative minds within the team produce engaging and relevant content, from blog posts to videos, that captivates and informs the audience

**SEO Gurus:** SEO specialists optimize website content to rank high in search engine results, making the brand easily discoverable online

**Social Media Experts:** They manage and curate the brand's social media presence, fostering a community and enhancing brand visibility

**Analytical Specialists:** Data analysts dissect campaign metrics to fine-tune strategies, ensuring continuous improvement

**Ad Campaign Designers:** Advertisement specialists configure the Ad accounts for performance and design campaigns that achieve the desired goals and objectives effectively.

**Innovators:** Digital marketing teams stay at the forefront of technological advancements, embracing emerging trends and platforms

**ROI Maximizers:** Their ultimate goal is to drive conversions, increase sales, and maximize return on investment

**Customer-Centric:** They understand customer behavior and preferences, tailoring campaigns to deliver personalized experiences

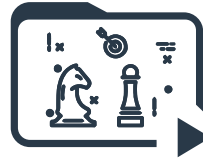
**Adaptive and Agile:** Digital marketing teams are quick to adapt to changing algorithms and consumer trends, ensuring the brand remains competitive

Our team is a dynamic force dedicated to conquering the digital realm, using creativity, data analysis & strategies for success





# Services



Digital  
Strategy



Branding



Creatives



Web Apps  
Development



Search Engine  
Optimization



Social  
Media



Content  
Creation



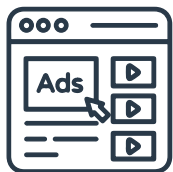
Sales Funnel  
Integration



Analytics



Email  
Marketing



Ad Campaigns

**ENGAGING USERS  
ACROSS DESKTOP,  
MOBILE WEB,  
MOBILE IN-APP,  
AND OTT**

# Approach & Methodology

- Brand Persona
- Audience Personas
- Competitors
- Digital Trends
- Latest Industry News
- Latest Developments/Innovations
- Adequate Tools Identification

## Research



## Creative Brainstorming



- Setting up goals
- Creative Discussions
- Presentation of creative ideas with action items
- Gathering/implementation of creative ideas
- Iterative follow up for value addition

- Content Strategy
- Research/Strategy
- Draft
- Editing/Review
- Iterations for improvement
- Approval
- Publishing in SM posts, Website, Ad campaigns, other tasks

## Content Creation



## Social Media Management



- SM Strategy
- Content production
- Website design & development
- Social Media posts and stories uploading
- Ads performance monitoring - CTR, CPL, follows, likes, engagements, reshares, leads etc.
- SM Analysis
- Reporting

- SEO Strategy
- Website optimization
- Search Engine Account Setup & Integration
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Analytics and tracking

## Search Engine Optimization



## Paid Ad Campaigns



- Banner Ads
- Display Ads
- Pay-per-click Ads
- Ads Retargeting
- Influencer Marketing

We follow well-documented processes to achieve the desired outcomes

# Advanced Services



AI Services & Solutions



Business Intelligence  
Services & Solutions



Cloud Solutions  
& Services



IoT Solutions & Services



Back Office  
Support Services



# Work Samples

# Brand IDs



# Brand Collaterals



Packaging, Mugs, Calendars, Stamps, Signboards, Bags, T-shirts, Emails, Diaries & more

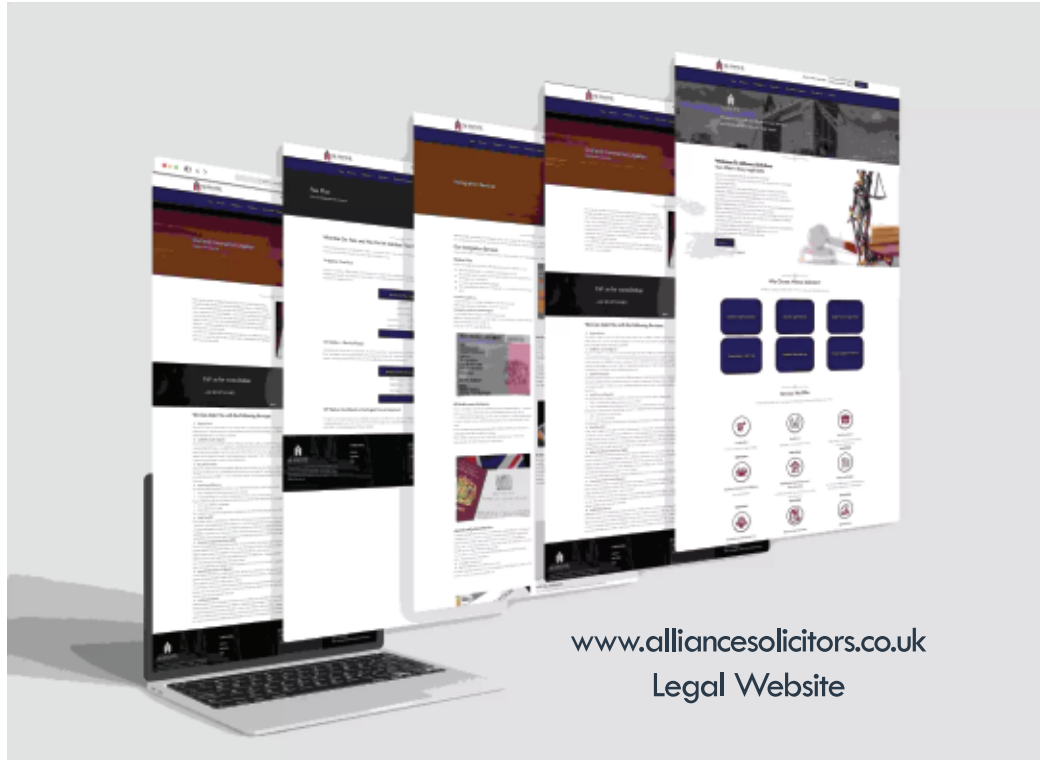


# Brand Collaterals



Billboards, Brochures, Booklets, Catalogs, Standees and more

# Websites & Applications



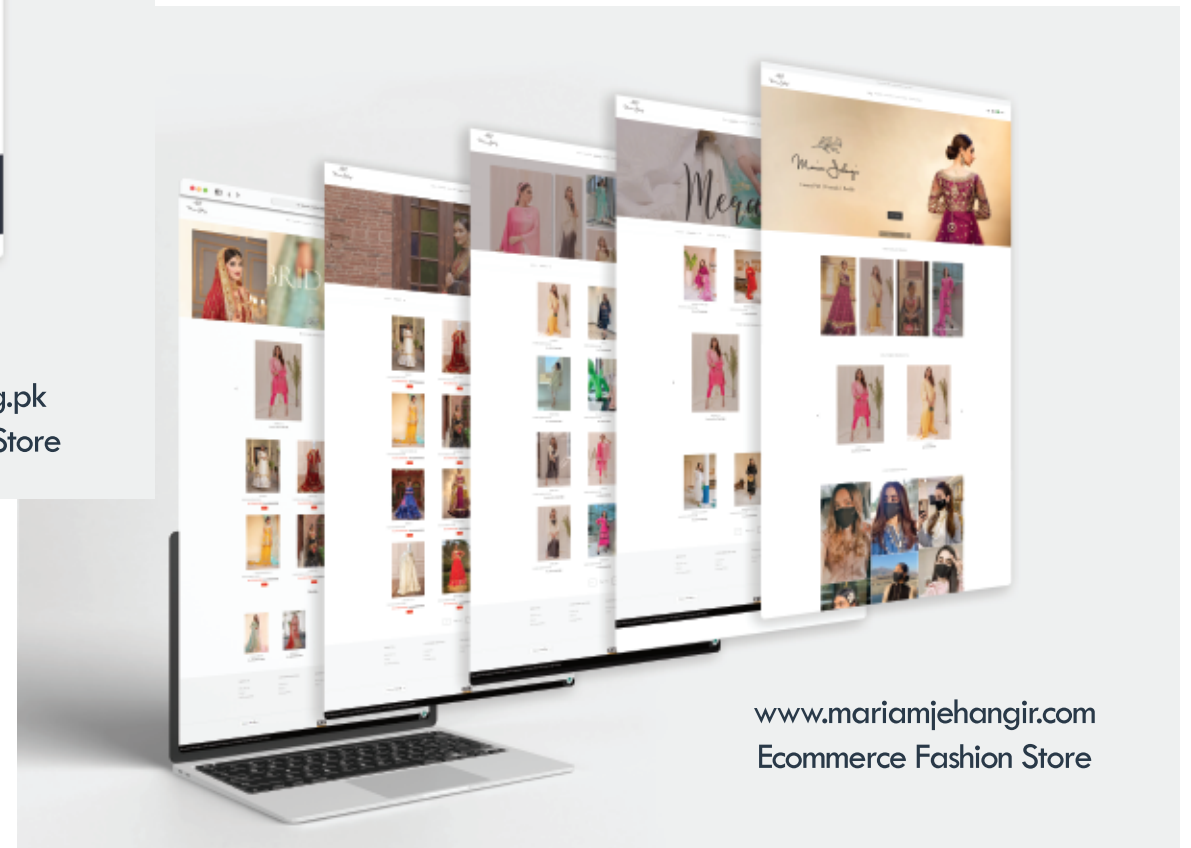
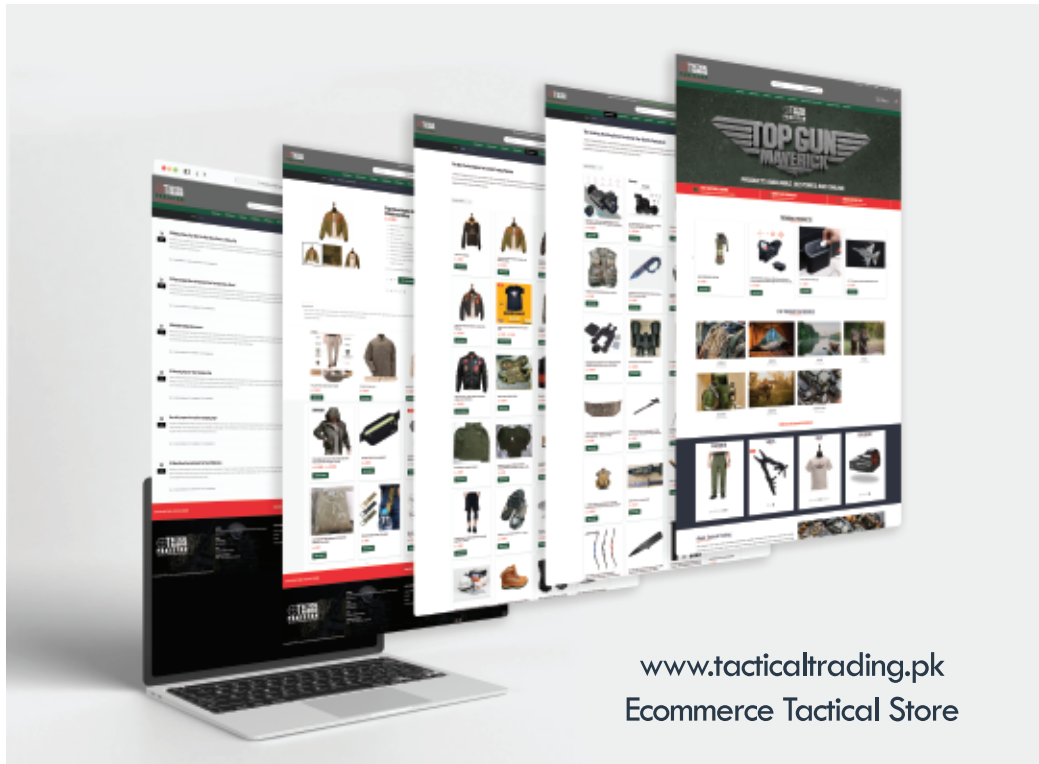
[www.alliancesolicitors.co.uk](http://www.alliancesolicitors.co.uk)  
Legal Website



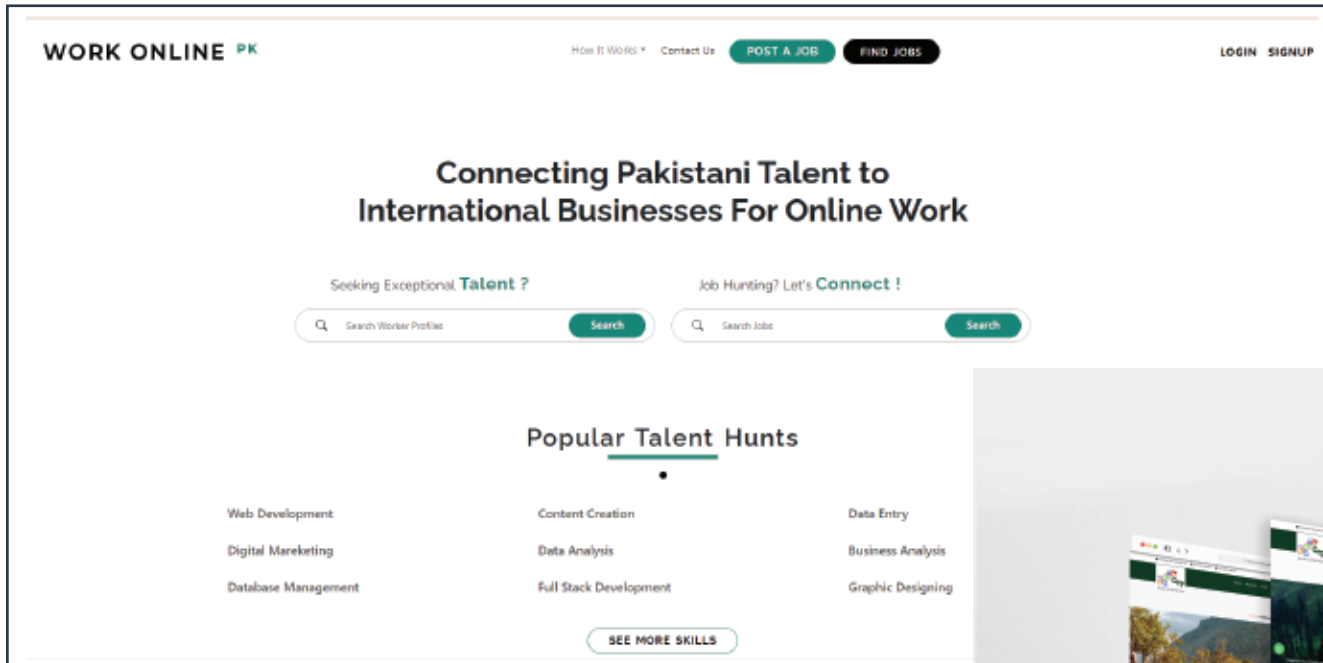
[www.zalimfoods.com](http://www.zalimfoods.com)  
Fast Food USA



# Websites & Applications



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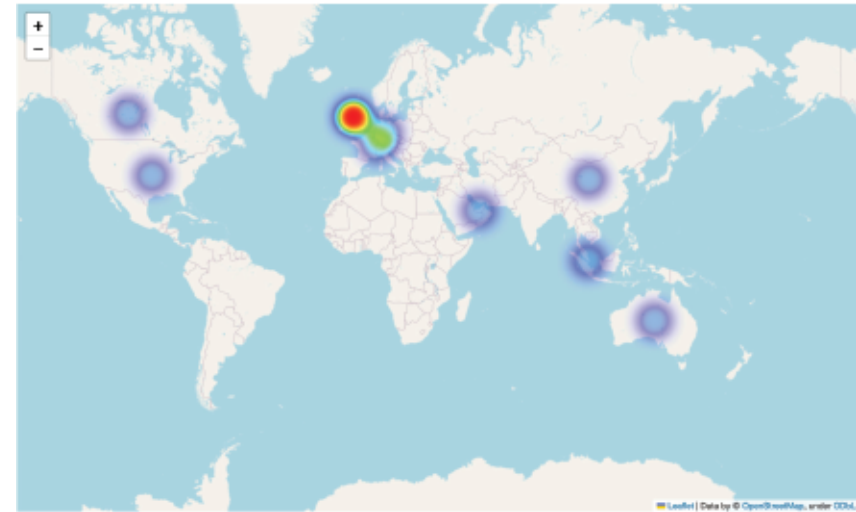


[www.workonlinepk.com](http://www.workonlinepk.com)  
Web App for Online Work



[www.guidetopakistan.pk](http://www.guidetopakistan.pk)  
Travel & Tourism Portal

# Data Solutions & BI Dashboards



# Social Media





# Social Media



# Videos & Animations



<https://www.youtube.com/@cyberxstudio>



# Videos & Animations



Videos, Animations, Logo Reveals, Reels, and more

# Valued Clients



One World Rental - UK, USA, Australia, Singapore, UAE



Ferro Technics - Canada



Stellar College - USA



Army Welfare Trust



Zalim Foods - USA



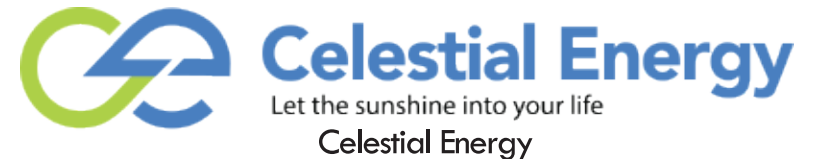
The Snowflake



Event Wifi - Canada

**WORK ONLINE** PK

Work Online Pakistan



Hire Tablets - UAE



Furnit Interior



Technology Rental - USA, UAE





# Testimonials

"CyberX studio did very well with website development, social media campaigns, graphic designing, SEO content writing, and creativity. Their work has helped me build brand image and boost my sales. They provide excellent services with satisfaction, and keeping the client's interest is their paramount responsibility. Strongly recommend their services."-

**M. Wakeel Qureshi**  
**CEO Arz Reality**

"It was a planned initiative to engage our store with CyberX Studio, and within three months, our traffic multiplied, and sales boosted. They have a very competent team who were always forthcoming in translating our concept into tangible digital content. Their process, from consultation to onboarding, was straightforward and transparent, which was a green flag from the start. They exceed our expectations with their customized strategies, transparency, regular reporting, and a significant improvement in the number and quality of our online leads within a short period."

**Tipu Sultan**  
**CEO Tactical Trading**

"Being technological solutions providers, we are aware of the importance of the power of digital marketing in promoting a firm. For the accomplishment of our digital marketing objectives, we chose CyberX Studio as our partner. From logo designing to an efficient digital strategy, from website development to efficient utilization of social media platforms, team CXS has proved to be a reliable partner. We would highly recommend CXS for their exceptional services"

**Gul Zeba**  
**RedMarker System**

# CXS

CYBERXSTUDIO

CONCEPT TO SUCCESS

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